

H-E-B



\$3.97
lb.

Save **\$5.21**
up to

**Beef
T-Bone Steaks**

USDA Select, value pack
limit 2 pks. with an
additional \$10 purchase



\$1.97
lb.

Save **\$1.02**
up to

**Fresh!
Hill Country Fare
Boneless Skinless
Chicken Breasts**

limit 2 pks. with an
additional \$10 purchase



\$1.97
lb.

**Assorted
Pork Chops**

bone-in, value pack
limit 2 pks. with an
additional \$10 purchase



**BUY one (1)
Tony Chachere's
Entrée**

12 oz.
assorted varieties

get 2nd
free!

Save **\$2.99!**
up to



98¢
lb.

**White
Seedless
Grapes**

Save **49¢**



98¢
lb.

Nectarines

Save **79¢**

**meal
deal!**

save more than
\$6.42 in
FREE
items!

BUY Oscar Mayer Lunchmeat
16 oz., chopped ham, ham & cheese,
samba pack, turkey varieties, meat
or light hotlinks, or coffee sausage,
and Kraft American Singles
12 oz., regular or 2%

get **4** items
free!

- Mrs. Baird's Honey Wheat Bread, 20 oz.
- Kraft Velveta Cup
2.59 - 2.44 oz., assorted varieties
- Kraft Mayo or Miracle Whip
12 oz., squeeze tub
- Nabisco Convenience Packs
3.5 - 8 oz., assorted varieties



**NO STORE
DOES MORE
FOR
LESS**



2 \$5
for

Save **98¢**
up to

**Hill Country Fare
Drinking Water**
24 pk., 5 L. bottles,
limit 2 with an
additional \$10 purchase



**BUY
H-E-B Milk**
128 oz., assorted varieties

get
free!

with in-store coupon
**H-E-B
Bake Shop
Split Top
Honey Wheat Bread**
24 oz.

Save **\$2.89**
up to



59¢
ea.

Save **10¢**

**Powerade
or Powerade Zero**
32 oz., assorted varieties
limit 4 with an
additional \$10 purchase

**H-E-B Hurricane
Stock up**

10% off Discount
reflected at shelf

H-E-B, Hill Country Fare and Central Market
Hurricane Stock-Up Items
See page 4 for details!



\$3.75
ea.

**Hill Country
Essentials[®]
Hand Soap Refill**
64 - 72 oz., assorted varieties
with FREE 8 oz. pump on pack

**H-E-B TEXAS
SHOWDOWN**

FREE
with in-store coupon



**BUY
Dreyer's
Slow Churned
Ice Cream**

48 oz., assorted varieties

get
free!

with in-store coupon
**H-E-B
Creamy Creations[®]
Churn Style
Ice Cream**

58 oz., assorted varieties

Save **\$3.59**
up to



**BUY
Bounty
Paper Towels**

8 regular rolls

get
free!

with in-store coupon
**H-E-B
Twice As Strong[®]
Paper Towels**

8 regular rolls

Save **\$6.75**
up to

H-E-B BRAND. MADE FOR THE LOVE OF TEXANS.™

Prices Good Wednesday, August 4 thru Tuesday, August 10, 2010 At Your
2304 Sam Houston Ave., 100 Truly Plaza, 1509 W. Church, 1035 Loop 304 East
and 419 W. Loop 436 H-E-B Stores.

Some items may not be available in all stores. ©2010 H-E-B. All rights reserved. H-E-B and the H-E-B logo are trademarks of H-E-B.



MARKET

\$2.97
lb.

Center Cut Pork Loin Chop
regular or butterfied, value pack

\$2.97
lb.

Ground Beef
87% lean, value pack

\$2.77
lb.

Texas Style Beef Ribs
boneless shoulder, USDA Select, value pack

\$2.77
lb.

Beef Shoulder Steaks
USDA Select, value pack

\$2.47
lb.

Beef Shoulder Roast
USDA Select

\$1
lb.

Hill Country Fare Bar-B-Q Seasoned Chicken Leg Quarters
value pack

\$1.97
lb.

Market Fresh Polish Sausage Links

97¢
lb.

Turkey Drumsticks, Wings or Necks
value pack

\$1.97
lb.

Hill Country Fare BBQ Seasoned Pork Riblets
value pack

MEAT & CHEESE

3 for \$5
H-E-B Premium Chorizo 12 oz.

79¢
ea.

Black & Tan Hot Dogs
12 oz.

BUY H-E-B Premium Smoked Sausage Links, value pack, beef or spicy varieties
get free!
H-E-B Tea, 1 gallon, assorted varieties

BUY H-E-B Mexican Style Cheese 12 oz. assorted varieties
get free!
H-E-B Original Flour Tortillas, 20 ct.

\$5.98
ea.

Hill Country Fare Chopped Barbecue
48 oz.

\$9.77
ea.

Hill Country Fare Chicken Patties or Nuggets
4.5 lb. value pack

\$6.49
ea.

Hill Country Fare Shredded Cheese
34 oz. assorted varieties

2 for \$5
for

Haberes Smokehouse Pecan Smoked Sausage
3.4 oz. assorted varieties

SEAFOOD

whole tilapia
crystal seas
\$1.49
lb.

Whole Tilapia
filleted, farm raised, 3 lb. bag, frozen

WILD SHRIMP
\$2.98
ea.

Coldwater Sailed Shrimp
16 oz., frozen

H-E-B NO STORE DOES MORE

FRESH PRODUCE



\$1.48
ea.
Large
Cantaloupe



\$1.27
lb.
Gala Apples



\$2.77
ea.
Nature Sweet
Cocktail
Tomatoes
1.7 oz.



\$1.38
lb.
Broccoli
Crowns



\$1.47
ea.
Key Limes
2 lbs.



\$2.77
lb.
Asparagus



\$1.97
ea.
Texas
Russet
Potatoes
5 lbs.
GO TEXAS!



BUY
Fresh Express
Crisp Blend Salad
6 - 12 oz.
assorted varieties
get free!
with in-store coupon
Ozarka
Natural Spring
Water
6 pk., 5 L. brs.

DRUGSTORE



BUY
one (1)
Scotch-Brite
Heavy Duty
Scrub Sponges
3 pk.
get 2nd free!
with in-store coupon



BUY any Backpack
\$5 - \$30
ea.
get free!
with in-store coupon
• Nabisco
Snak-Saks
8 oz., assorted varieties
• Powerade Play
6 pk., 12 oz. brs.



\$3.99
ea.
H-E-B
Write Stuff®
Retractable
Gel Pens, 10 ct.



Save \$1.50
with in-store
coupons
on L'Oréal
Vive Pro
Shampoo,
Conditioner
or Styler
Products



BUY two (2)
H-E-B Baby®
Club Box Diapers, 60 - 96 ct.
get free! H-E-B Baby®
Wipes x6 Refill
Box, 432 ct.
with in-store coupon



Save 25%
60¢
ea.
Aim or
Pepsodent
Toothpaste
6 - 7.2 oz.
assorted
varieties
with in-store coupon

BUY MORE, SAVE MORE ON GIFT CARDS FOR BACK-TO-SCHOOL

BUY \$50 GET \$5* **BUY \$100 GET \$15*** **BUY \$300 GET \$50***

H-E-B

*Additional \$2.00 fee for \$50 & \$100 cards. \$5.00 fee for \$300 card. Pepsodent, Powerade and Scotch-Brite are trademarks of their respective owners. ©2013 H-E-B. All rights reserved. H-E-B and the H-E-B logo are trademarks of H-E-B. All other marks are the property of their respective owners. See in-store for details. *Offer good on select gift cards only. See in-store for details.

H-E-B

Hurricane Stock up

10% off

Discount reflected at shelf

H-E-B, Hill Country Fare and Central Market Hurricane Stock-Up Items



Hill Country Fare Apple Juice 64 oz.



Hill Country Fare Creamy Peanut Butter 40 oz. or Grape Jelly 32 oz.



Hill Country Fare Chunk Light Tuna 5 oz. cans, packed in water or oil



Hill Country Fare Crackers 18 oz., assorted varieties



H-E-B Canned Pasta 14.75 - 15 oz. assorted varieties



Hill Country Fare Fruit Snacks 3.4 oz. variety pack



Hill Country Fare Vienna Sausage 5 oz., assorted varieties



Hill Country Fare Whole Kernel Corn 15.25 oz.



Hill Country Fare Fruit Drinks 1.29 oz. assorted varieties



Hill Country Fare Mayonnaise 32 oz.



Hill Country Fare Chicken Noodle Soup 10.5 oz.



Hill Country Fare Drinking Water 2.5 gallons



Hill Country Fare 3000 Sheets Bath Tissue 12 rolls



Hill Country Fare Paper Towels 3 regular rolls



H-E-B Tough & Easy Elastic Dismantling Tall Kitchen Trash Bags 40 ct., 13 gallon



Hill Country Fare 8 1/4 in. Foam Plates 50 ct., assorted varieties

Save More on your stock-up items



\$7.99 ea.

That's \$10 per roll! Kleenex Facial Tissue 50 pk., 110 ct.



2 \$10 for

H-E-B Twice as Soft Bath Tissue 12 double rolls regular or 3 ply ultra



\$3.08 ea.

All 2X Liquid Laundry Detergent 50 oz., assorted varieties. Soft Power Laundry Detergent 33 - 35 oz. \$2.99 ea. with \$1.00 off in-store coupon.



89¢ ea.

Scrubby Air Freshener Aerosol Spray 9 oz., assorted varieties

MORE BIG SAVINGS THIS WEEK!



\$3.97 ea.

on two (2) Lipton Tea 12 pk., 15.99 oz. assorted varieties.



\$9.99 ea.

H-E-B Superwater or Superwater Zero Variety Pack 12 pk., 20 oz. 50%



BUY three (3) Pepsi or Diet Pepsi 12 pk., 12 oz. cans. 1st free!

Scrubby Flavored Tortilla Chips 11.9 - 12.9 oz. assorted varieties



3 \$11 for

Coca-Cola Classic, Diet Coke or Diet Pepsi 12 pk., 12 oz. cans. assorted varieties. 2 1/2 liter, assorted varieties, 4 for \$2



\$11.47 ea.

Bud Light Lime Beer 12 pk., 12 oz. cans.



\$19.97 ea.

Budweiser or Bud Light Beer 30 pk., 12 oz. cans.



\$13.97 ea.

Milwaukee's Best or Best Light Beer 30 pk., 12 oz. cans.



\$11.97 ea.

Shiner Beer 12 pk., 12 oz. cans. assorted varieties

Combo Loco Get This free!

Get up to \$17.59 in 9 FREE! items

Prices Good Thru Tuesday, August 17, 2010



That's up to \$2.99 free!



That's up to \$3.98 free!



That's up to \$2.88 free!



That's up to \$2.48 free!



That's up to \$1.99 free!



That's up to \$3.27 free!

H-E-B NO STORE DOES MORE